



Recruitment trends and employers' needs: Regional Snapshot update

Wimmera Mallee

Release date: 24 October 2024

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Wimmera Mallee ER, September 2024

Job advertisement count

Change over the month

Change since Sep-23

961

↓ -1.5%

↓ -23.5%

seasonally adjusted count

(or -14 job advertisements)

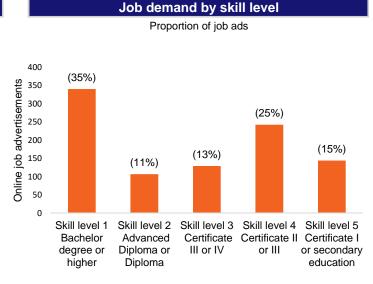
(or -296 job advertisements)



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, September 2024







Source: JSA, Internet Vacancy Index, seasonally adjusted data, Sep-2024

Insights from the Recruitment Experiences and Outlook Survey

Wimmera Mallee

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to August 2024, unless otherwise indicated.

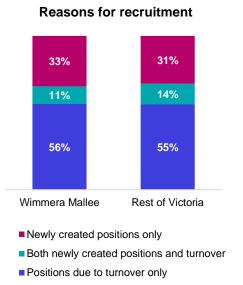
Recruitment activity and experiences

In Wimmera Mallee, there were 133 responding employers in the 12 months to August 2024, of whom 47% were recruiting or had recruited in the past month. Of these recruiting businesses, 81% had difficulty recruiting. By comparison, 48% of employers were recruiting in Rest of Victoria over the same period, of whom 59% had difficulty recruiting.

Employers in Wimmera Mallee were most likely to report the following reasons for recruitment difficulty:

- · Location, eg remote or regional
- · Lack of applicants
- · Lack of suitable applicants
- · Undesirable working conditions/hours.

A chart showing reasons for recruitment for Wimmera Mallee and Rest of Victoria is included to the right.



Staffing outlook for coming months proportion of employers **Employers' staffing expectations** 74% 80% 68% 70% 60% 50% 40% 26% 30% 21% 20% 4% 3% 10% 2% 2% 0% Increase Remain the same Decrease Unsure Wimmera Mallee Rest of Victoria



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Wimmera Mallee, while weighted data are used for Rest of Victoria. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.