



Recruitment trends and employers' needs: State Snapshot update

Tasmania

Release date: 24 October 2024

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Tasmania, September 2024

Job advertisement count

Change over the month

Change since Sep-23

3,771

↓ -2.0%

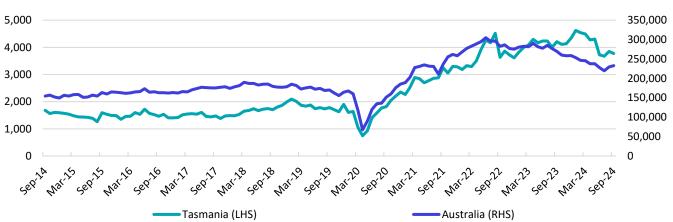
↓ -10.4%

seasonally adjusted count

(or -77 job advertisements)

(or -439 job advertisements)

Number of online job advertisements over the ten years to September 2024



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index (IVI), seasonally adjusted data, September 2024

Top 10 occupations recruited for Number of job ads online Registered Nurses 210 General Clerks 207 Sales Assistants (General) General Practitioners and Resident 100 Medical Officers Aged and Disabled Carers 91 Judicial and Other Legal 67 Professionals Bar Attendants and Baristas 63 Other Miscellaneous Labourers 60 Truck Drivers 57

56

Source: JSA, IVI, seasonally adjusted data, Sep-2024

Retail Managers

Job demand by skill level Proportion of job ads 3,000 38% 2,500 Online job advertisements 27% 2.000 1,500 12% 12% 11% 1,000 500 Skill level 1 Skill level 2 Skill level 3 Skill level 4 Skill level 5 Certificate Certificate I Certificate I Bachelor Advanced degree or Diploma or III or IV or III or secondary higher Diploma education

Source: JSA, IVI, seasonally adjusted data, Sep-2024

Insights from the Recruitment Experiences and Outlook Survey

Tasmania

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to August 2024, unless otherwise indicated.

Recruitment activity and experiences

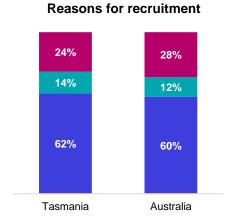
In Tasmania, there were 1,082 responding employers in the 12 months to August 2024, of whom 46% were recruiting or had recruited over the past month. Of these recruiting businesses, 49% had difficulty recruiting. By comparison, 47% of employers were recruiting in Australia over the same period, of whom 54% had difficulty recruiting.

Employers in Tasmania were most likely to report the following reasons for recruitment difficulty:

- · Lack of suitable applicants
- · Undesirable working conditions/hours
- · Lack of applicants
- · Applicants lack experience.

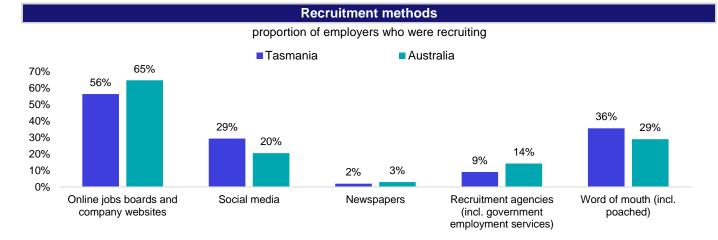
A chart showing reasons for recruitment for Tasmania and Australia is included to the right.

Note: employers can select multiple reasons for recruitment difficulty.



- Newly created positions only
- Both newly created positions and turnover
- Positions due to turnover only

Staffing outlook for coming months proportion of employers **Employers' staffing expectations** 80% 73% 70% 60% 50% 40% 24% 30% 21% 20% 4% 10% 3% 1% 2% 0% Increase Remain the same Decrease Unsure Tasmania Australia



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for data for the territories, caution should be exercised interpreting these results. Weighted data are used for Tasmania and Australia. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.