Australian Government | Jobs and Skills Australia

Sydney Greater West

Release date: 24 October 2024

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Sydney Greater West ER, September 2024

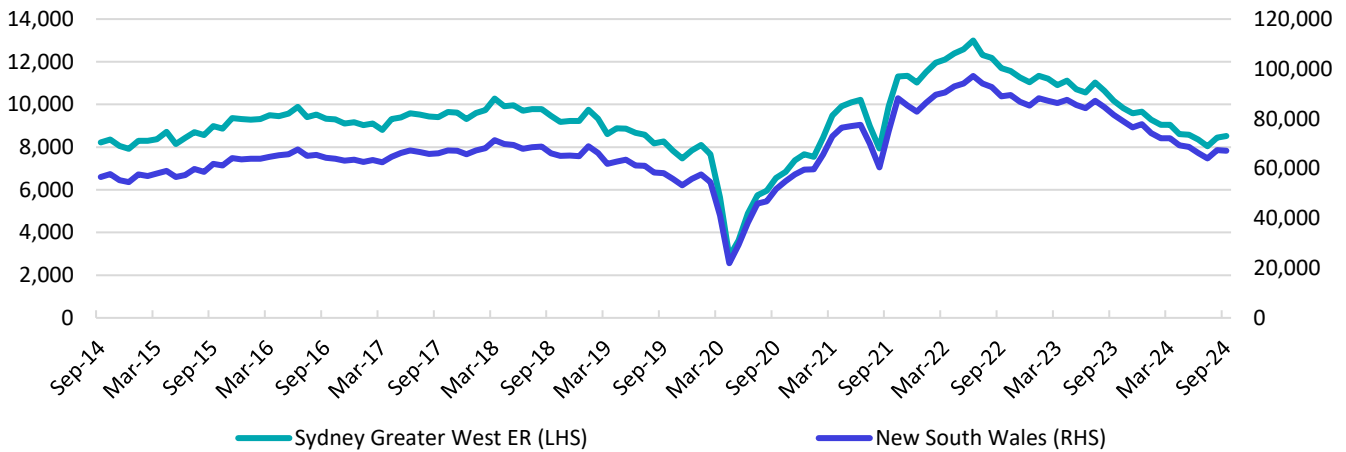| Job advertisement count	Change over the month	Change since Sep-23
8,526	↑ **0.9%**	↓ **-16.2%**
seasonally adjusted count	(or 76 job advertisements)	(or -1,653 job advertisements)

Number of online job advertisements over the ten years to September 2024

Legend: Sydney Greater West ER (LHS) — New South Wales (RHS)

Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, September 2024

Top 10 occupations recruited for
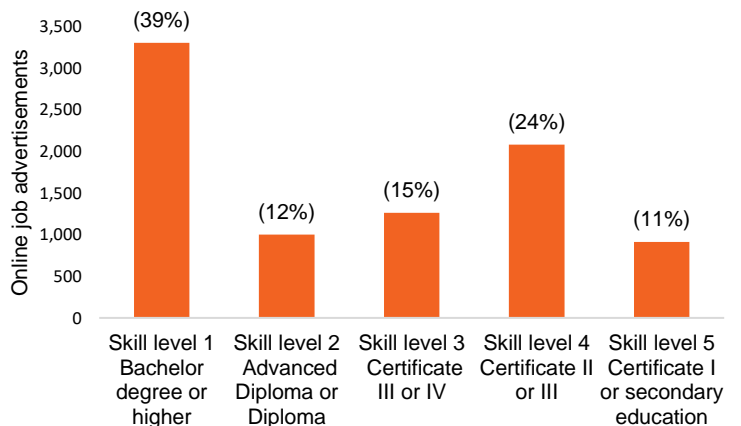### Number of job ads online

Occupation	Number
Sales Assistants (General)	384
General Clerks	375
Advertising and Sales Managers	289
Software and Applications Programmers	218
Accountants	207
Registered Nurses	179
Construction Managers	162
Retail Managers	154
Waiters	151
Child Carers	144

Source: JSA, Internet Vacancy Index, three month averages, Sep-2024

Job demand by skill level
Proportion of job ads

Skill level	Proportion
Skill level 1 Bachelor degree or higher	(39%)
Skill level 2 Advanced Diploma or Diploma	(12%)
Skill level 3 Certificate III or IV	(15%)
Skill level 4 Certificate II or III	(24%)
Skill level 5 Certificate I or secondary education	(11%)

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Sep-2024

Insights from the Recruitment Experiences and Outlook Survey
Sydney Greater West

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to August 2024, unless otherwise indicated.
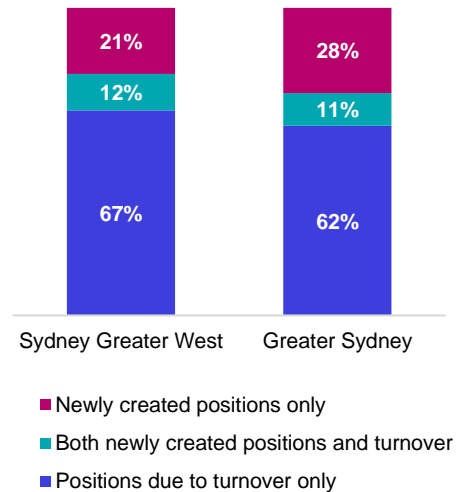
Recruitment activity and experiences

In Sydney Greater West, there were 292 responding employers in the 12 months to August 2024, of whom 43% were recruiting or had recruited in the past month. Of these recruiting businesses, 56% had difficulty recruiting. By comparison, 44% of employers were recruiting in Greater Sydney over the same period, of whom 54% had difficulty recruiting.

Employers in Sydney Greater West were most likely to report the following reasons for recruitment difficulty:
- Lack of suitable applicants
- Undesirable working conditions/hours
- Applicants lack experience
- Lack of applicants.

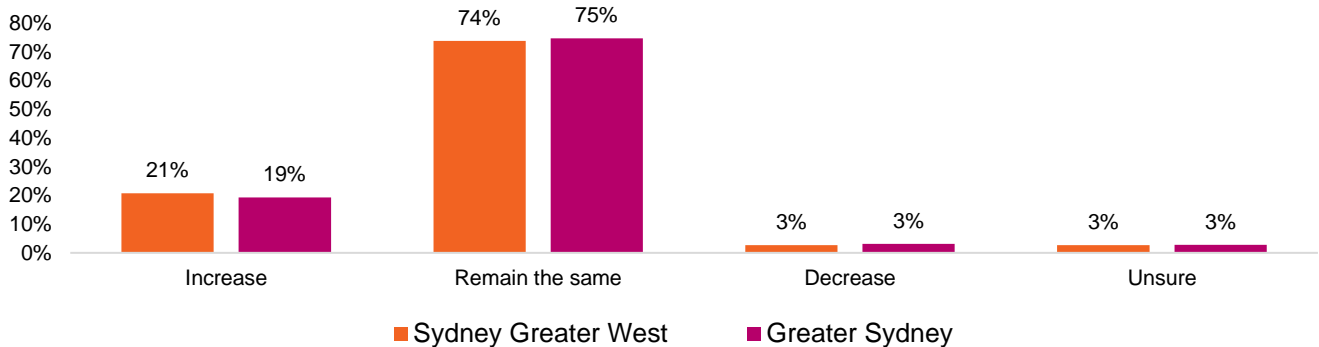A chart showing reasons for recruitment for Sydney Greater West and Greater Sydney is included to the right.
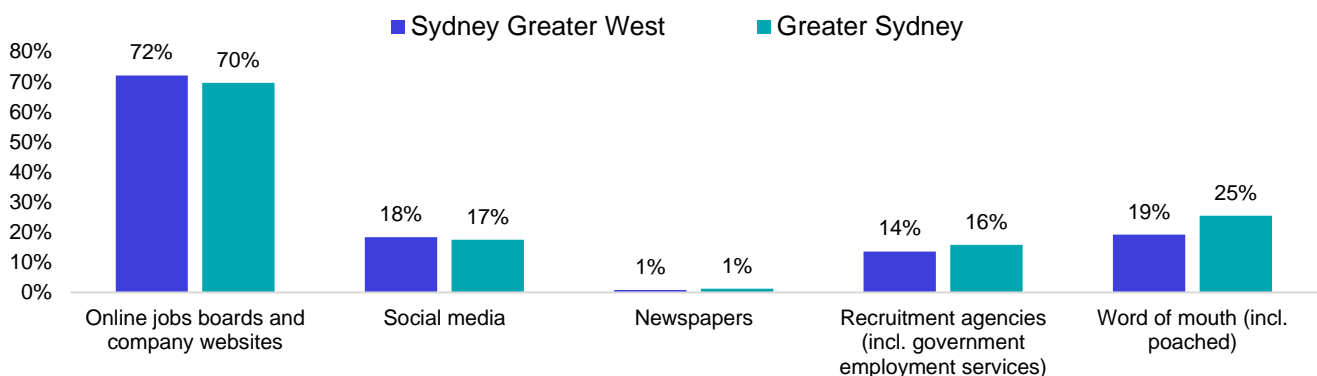
Reasons for recruitment

	Sydney Greater West	Greater Sydney
Newly created positions only	21%	28%
Both newly created positions and turnover	12%	11%
Positions due to turnover only	67%	62%

Staffing outlook for coming months
proportion of employers

Employers' staffing expectations

	Increase	Remain the same	Decrease	Unsure
Sydney Greater West	21%	74%	3%	3%
Greater Sydney	19%	75%	3%	3%

■ Sydney Greater West   ■ Greater Sydney

Recruitment methods
proportion of employers who were recruiting

■ Sydney Greater West   ■ Greater Sydney

	Online jobs boards and company websites	Social media	Newspapers	Recruitment agencies (incl. government employment services)	Word of mouth (incl. poached)
Sydney Greater West	72%	18%	1%	14%	19%
Greater Sydney	70%	17%	1%	16%	25%

Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Sydney Greater West, while weighted data are used for Greater Sydney. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.