Sydney East Metro

Release date: 24 October 2024

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Sydney East Metro ER, September 2024

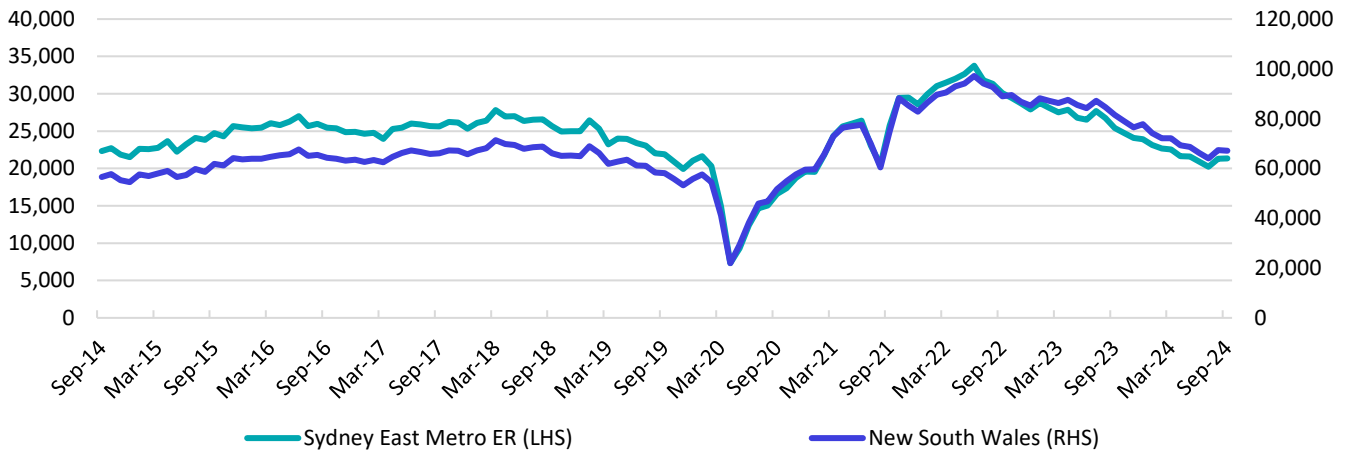| Job advertisement count	Change over the month	Change since Sep-23
21,337	↑ **0.2%**	↓ **-16.1%**
seasonally adjusted count	(or 47 job advertisements)	(or -4,099 job advertisements)

Number of online job advertisements over the ten years to September 2024

Legend: Sydney East Metro ER (LHS) — New South Wales (RHS)

Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, September 2024
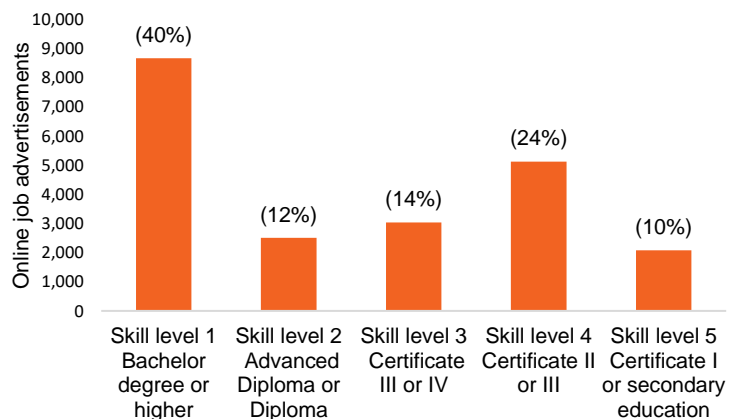
Top 10 occupations recruited for

Number of job ads online

Occupation	Number
General Clerks	958
Sales Assistants (General)	926
Advertising and Sales Managers	799
Software and Applications Programmers	618
Accountants	580
Construction Managers	435
Registered Nurses	426
Waiters	375
Retail Managers	373
Advertising and Marketing Professionals	341

Source: JSA, Internet Vacancy Index, three month averages, Sep-2024

Job demand by skill level

Proportion of job ads

Skill level	Proportion
Skill level 1 Bachelor degree or higher	(40%)
Skill level 2 Advanced Diploma or Diploma	(12%)
Skill level 3 Certificate III or IV	(14%)
Skill level 4 Certificate II or III	(24%)
Skill level 5 Certificate I or secondary education	(10%)

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Sep-2024

Insights from the Recruitment Experiences and Outlook Survey

Sydney East Metro

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to August 2024, unless otherwise indicated.

Recruitment activity and experiences

In Sydney East Metro, there were 505 responding employers in the 12 months to August 2024, of whom 41% were recruiting or had recruited in the past month. Of these recruiting businesses, 52% had difficulty recruiting. By comparison, 44% of employers were recruiting in Greater Sydney over the same period, of whom 54% had difficulty recruiting.

Employers in Sydney East Metro were most likely to report the following reasons for recruitment difficulty:
- Lack of suitable applicants
- Applicants lack technical skills
- Undesirable working conditions/hours
- Applicants lack experience.

A chart showing reasons for recruitment for Sydney East Metro and Greater Sydney is included to the right.
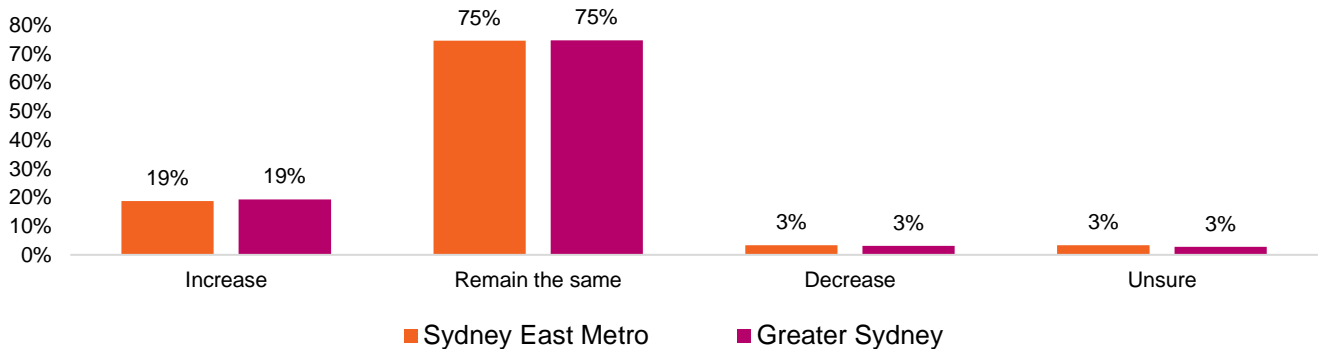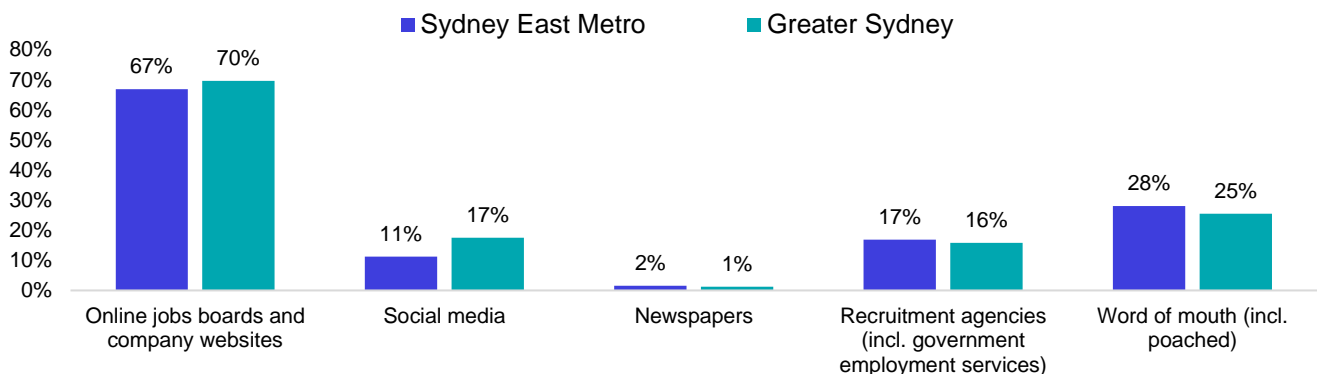
Reasons for recruitment

	Sydney East Metro	Greater Sydney
Newly created positions only	28%	28%
Both newly created positions and turnover	6%	11%
Positions due to turnover only	65%	62%

Staffing outlook for coming months

proportion of employers

Employers' staffing expectations

	Increase	Remain the same	Decrease	Unsure
Sydney East Metro	19%	75%	3%	3%
Greater Sydney	19%	75%	3%	3%

Recruitment methods

proportion of employers who were recruiting

	Online jobs boards and company websites	Social media	Newspapers	Recruitment agencies (incl. government employment services)	Word of mouth (incl. poached)
Sydney East Metro	67%	11%	2%	17%	28%
Greater Sydney	70%	17%	1%	16%	25%

Note: employers can select multiple methods of recruitment.