![Australian Government | Jobs and Skills Australia]

Recruitment trends and employers' needs: State Snapshot update

South Australia

Release date: 24 October 2024

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, South Australia, September 2024

Job advertisement count

14,104

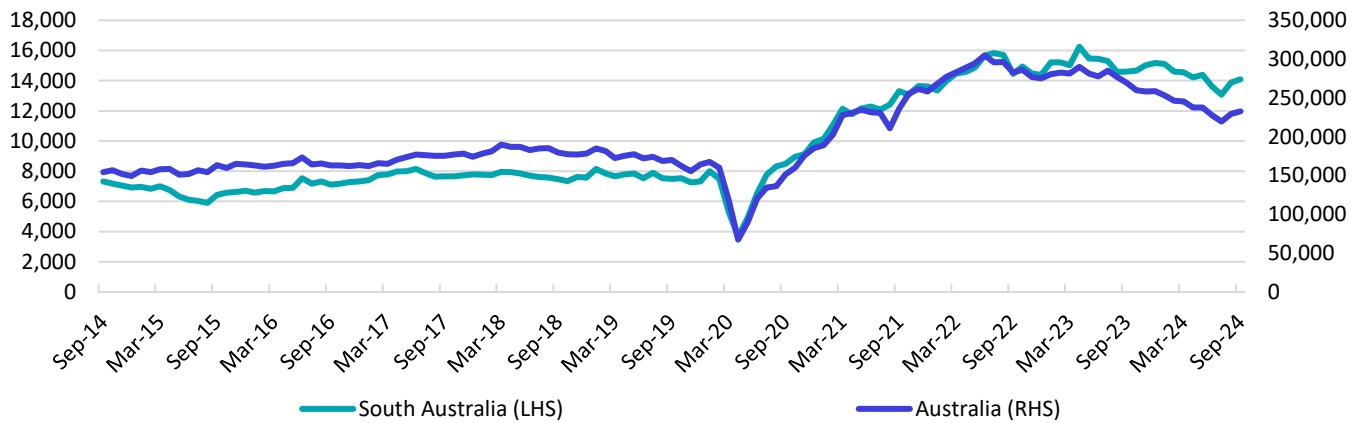seasonally adjusted count

Change over the month

↑ 1.7%

(or 231 job advertisements)

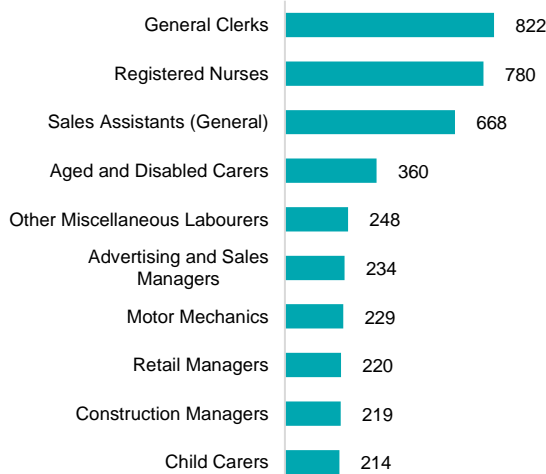**Change since Sep-23**

↓ -3.4%

(or -492 job advertisements)

Number of online job advertisements over the ten years to September 2024

Source: Jobs and Skills Australia (JSA), Internet Vacancy Index (IVI), seasonally adjusted data, September 2024
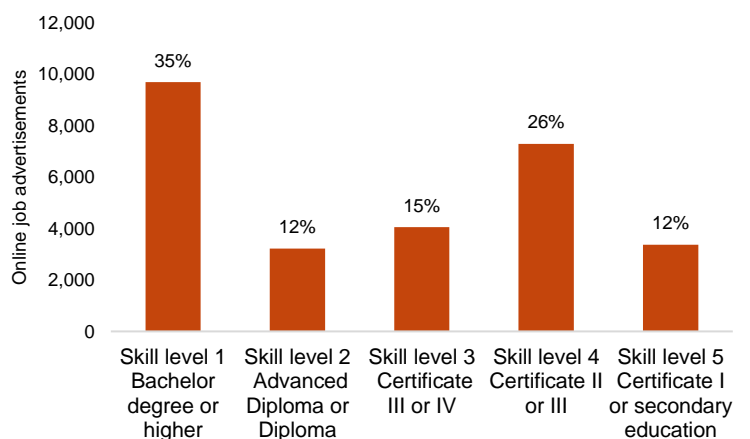
Top 10 occupations recruited for

Number of job ads online

Occupation	Number
General Clerks	822
Registered Nurses	780
Sales Assistants (General)	668
Aged and Disabled Carers	360
Other Miscellaneous Labourers	248
Advertising and Sales Managers	234
Motor Mechanics	229
Retail Managers	220
Construction Managers	219
Child Carers	214

Source: JSA, IVI, seasonally adjusted data, Sep-2024

Job demand by skill level

Proportion of job ads

Skill level	Proportion
Skill level 1 Bachelor degree or higher	35%
Skill level 2 Advanced Diploma or Diploma	12%
Skill level 3 Certificate III or IV	15%
Skill level 4 Certificate II or III	26%
Skill level 5 Certificate I or secondary education	12%

Source: JSA, IVI, seasonally adjusted data, Sep-2024

Insights from the Recruitment Experiences and Outlook Survey
South Australia

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to August 2024, unless otherwise indicated.

Recruitment activity and experiences

In South Australia, there were 1,442 responding employers in the 12 months to August 2024, of whom 45% were recruiting or had recruited over the past month. Of these recruiting businesses, 54% had difficulty recruiting. By comparison, 47% of employers were recruiting in Australia over the same period, of whom 54% had difficulty recruiting.
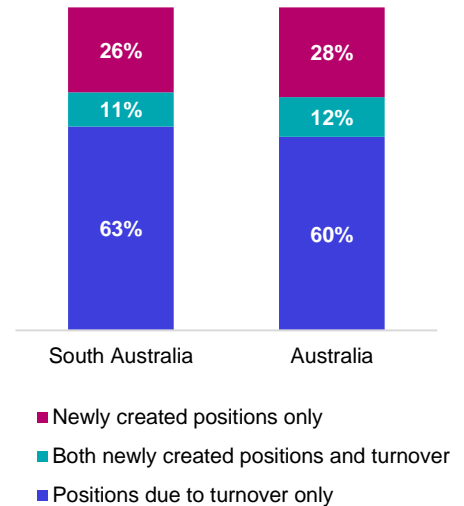
Employers in South Australia were most likely to report the following reasons for recruitment difficulty:
- Lack of suitable applicants
- Undesirable working conditions/hours
- Location, eg remote or regional
- Applicants lack technical skills.

A chart showing reasons for recruitment for South Australia and Australia is included to the right.

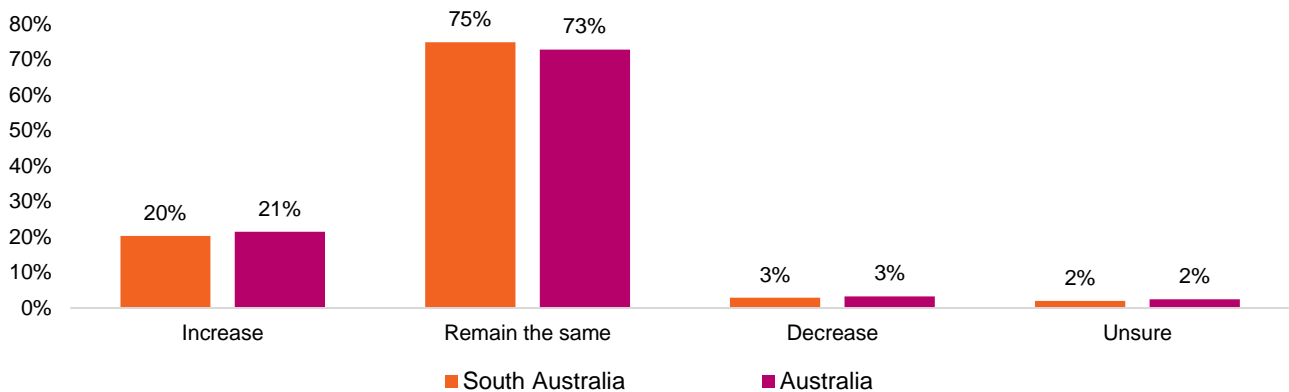Note: employers can select multiple reasons for recruitment difficulty.

Reasons for recruitment

	South Australia	Australia
Newly created positions only	26%	28%
Both newly created positions and turnover	11%	12%
Positions due to turnover only	63%	60%

- Newly created positions only
- Both newly created positions and turnover
- Positions due to turnover only

Staffing outlook for coming months
proportion of employers
Employers' staffing expectations

	Increase	Remain the same	Decrease	Unsure
South Australia	20%	75%	3%	2%
Australia	21%	73%	3%	2%

■ South Australia ■ Australia

Recruitment methods
proportion of employers who were recruiting

■ South Australia ■ Australia

	Online jobs boards and company websites	Social media	Newspapers	Recruitment agencies (incl. government employment services)	Word of mouth (incl. poached)
South Australia	59%	19%	2%	14%	32%
Australia	65%	20%	3%	14%	29%
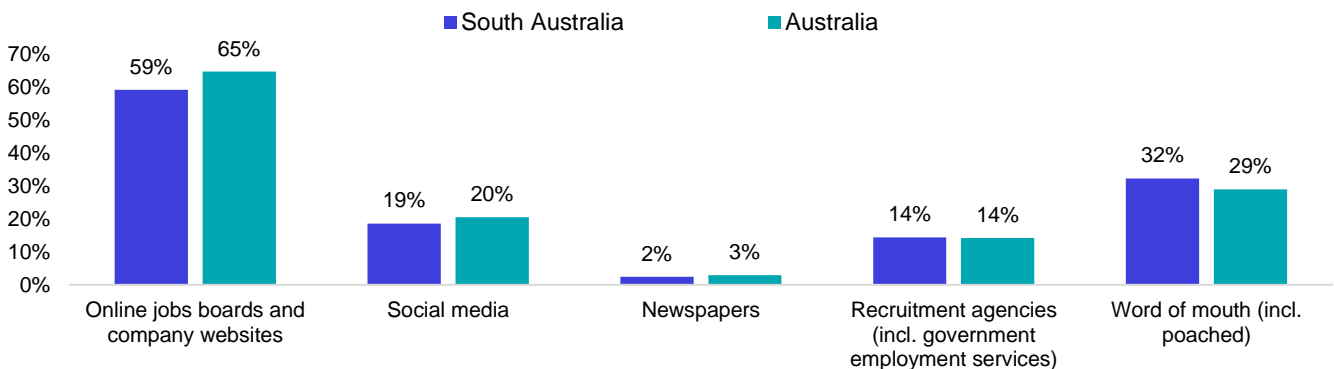
Note: employers can select multiple methods of recruitment.

Due to small sample sizes for data for the territories, caution should be exercised interpreting these results. Weighted data are used for South Australia and Australia. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.