



# Recruitment trends and employers' needs: Regional Snapshot update

## North Western Melbourne

Release date: 24 October 2024

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

## Internet vacancies, headline figures, North Western Melbourne ER, September 2024

Job advertisement count

Change over the month

**Change since Sep-23** 

2,814

个 0.5%

**↓** -19.9%

seasonally adjusted count

(or 15 job advertisements)

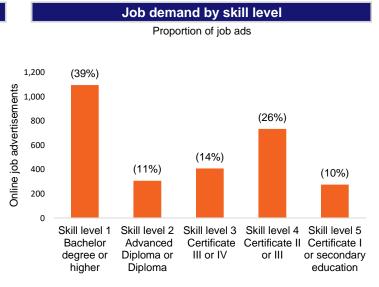
(or -699 job advertisements)



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, September 2024



Source: JSA, Internet Vacancy Index, three month averages, Sep-2024



Source: JSA, Internet Vacancy Index, seasonally adjusted data, Sep-2024

# Insights from the Recruitment Experiences and Outlook Survey

North Western Melbourne

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to August 2024, unless otherwise indicated.

### Recruitment activity and experiences

In North Western Melbourne, there were 112 responding employers in the 12 months to August 2024, of whom 36% were recruiting or had recruited in the past month. Of these recruiting businesses, 54% had difficulty recruiting. By comparison, 43% of employers were recruiting in Greater Melbourne over the same period, of whom 52% had difficulty recruiting.

Employers in North Western Melbourne were most likely to report the following reasons for recruitment difficulty:

- · Lack of suitable applicants
- · Applicants lack experience
- · Lack of applicants
- · Undesirable working conditions/hours.

A chart showing reasons for recruitment for North Western Melbourne and Greater Melbourne is included to the right.

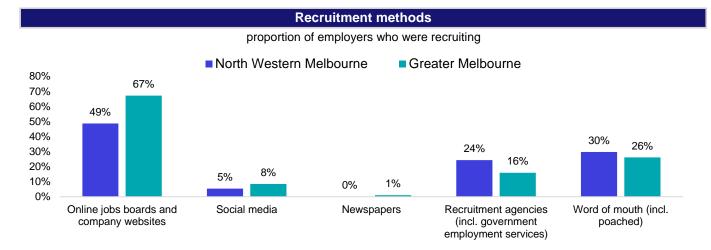
Note: employers can select multiple reasons for recruitment difficulty.



■ Both newly created positions and turnover

■ Positions due to turnover only

#### Staffing outlook for coming months proportion of employers **Employers' staffing expectations** 100% 77% 71% 80% 60% 40% 22% 16% 20% 5% 4% 2% 3% 0% Remain the same Increase Decrease Unsure ■ North Western Melbourne Greater Melbourne



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for North Western Melbourne, while weighted data are used for Greater Melbourne. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.