Central West

Release date: 24 October 2024

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Central West ER, September 2024

Job advertisement count
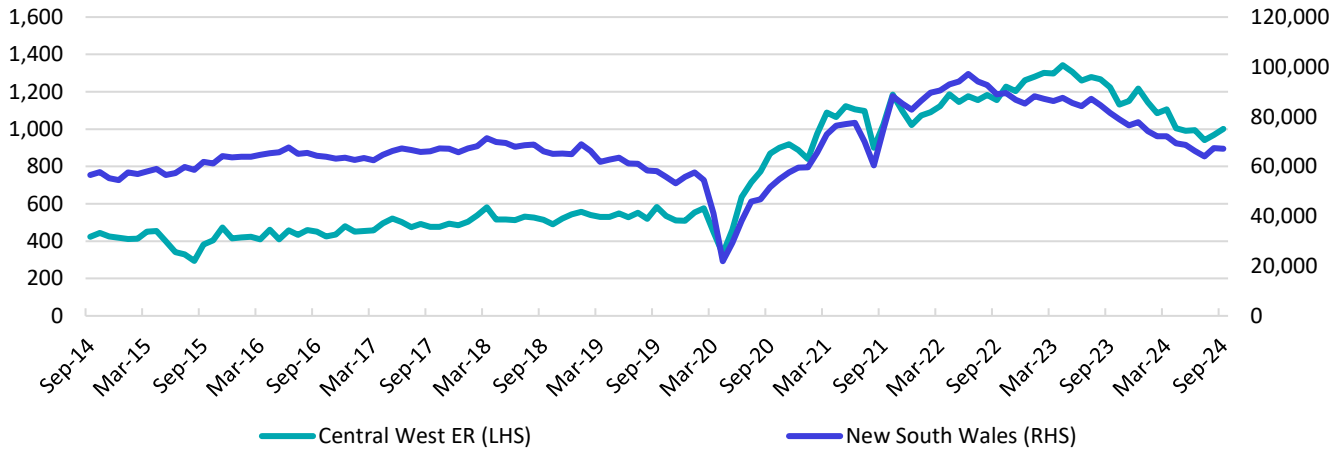
1,002

seasonally adjusted count

Change over the month

↑ 3.4%

(or 33 job advertisements)

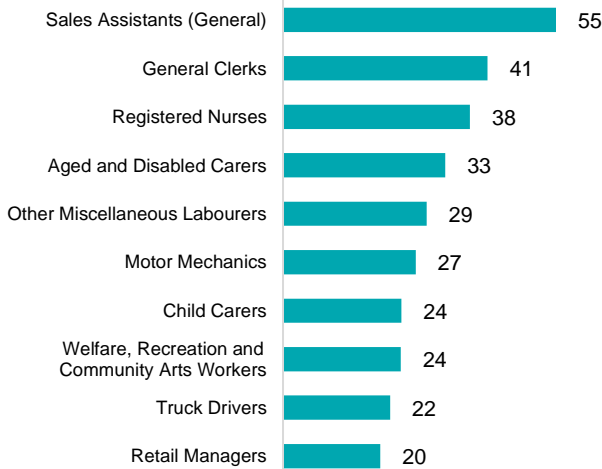**Change since Sep-23**

↓ -18.2%

(or -222 job advertisements)

Number of online job advertisements over the ten years to September 2024

Central West ER (LHS) — New South Wales (RHS)

Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, September 2024
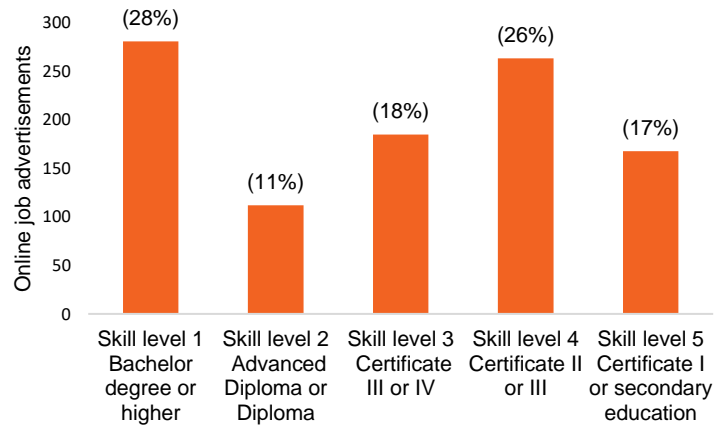
Top 10 occupations recruited for

Number of job ads online

Occupation	Number
Sales Assistants (General)	55
General Clerks	41
Registered Nurses	38
Aged and Disabled Carers	33
Other Miscellaneous Labourers	29
Motor Mechanics	27
Child Carers	24
Welfare, Recreation and Community Arts Workers	24
Truck Drivers	22
Retail Managers	20

Source: JSA, Internet Vacancy Index, three month averages, Sep-2024

Job demand by skill level

Proportion of job ads

Skill level	Proportion
Skill level 1 Bachelor degree or higher	(28%)
Skill level 2 Advanced Diploma or Diploma	(11%)
Skill level 3 Certificate III or IV	(18%)
Skill level 4 Certificate II or III	(26%)
Skill level 5 Certificate I or secondary education	(17%)

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Sep-2024

Insights from the Recruitment Experiences and Outlook Survey
Central West

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to August 2024, unless otherwise indicated.
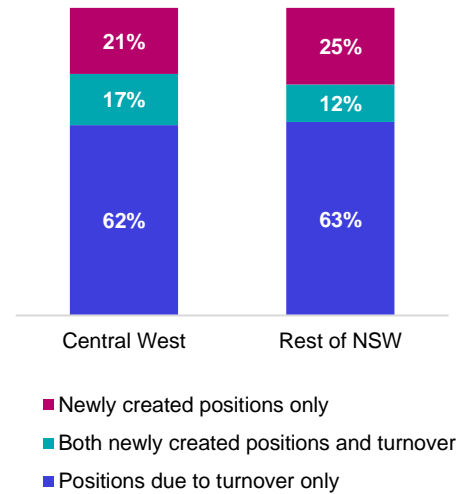
Recruitment activity and experiences

In Central West, there were 89 responding employers in the 12 months to August 2024, of whom 47% were recruiting or had recruited in the past month. Of these recruiting businesses, 57% had difficulty recruiting. By comparison, 49% of employers were recruiting in Rest of NSW over the same period, of whom 57% had difficulty recruiting.

Employers in Central West were most likely to report the following reasons for recruitment difficulty:
- Lack of suitable applicants
- Lack of applicants
- Location, eg remote or regional
- Undesirable working conditions/hours.

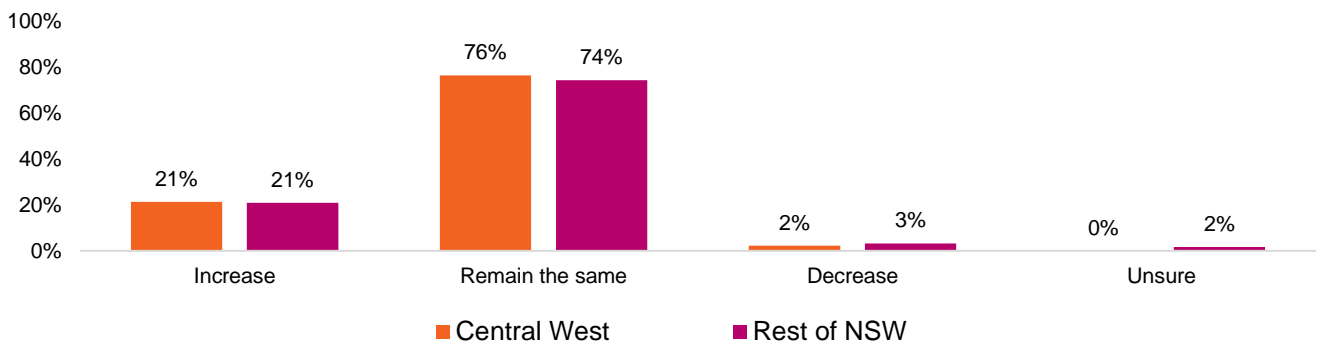A chart showing reasons for recruitment for Central West and Rest of NSW is included to the right.
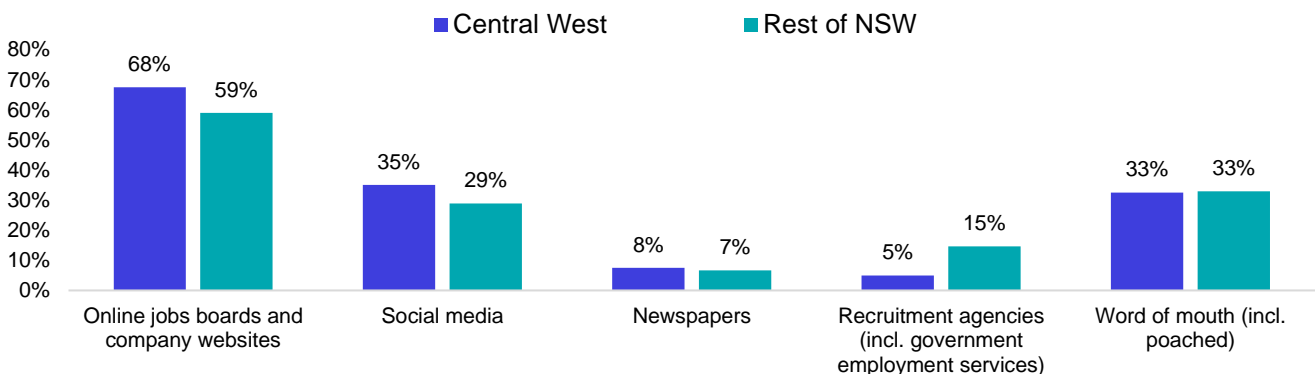
Reasons for recruitment

Central West: Newly created positions only 21%, Both newly created positions and turnover 17%, Positions due to turnover only 62%

Rest of NSW: Newly created positions only 25%, Both newly created positions and turnover 12%, Positions due to turnover only 63%

■ Newly created positions only
■ Both newly created positions and turnover
■ Positions due to turnover only

Staffing outlook for coming months
proportion of employers

Employers' staffing expectations

	Increase	Remain the same	Decrease	Unsure
Central West	21%	76%	2%	0%
Rest of NSW	21%	74%	3%	2%

■ Central West ■ Rest of NSW

Recruitment methods
proportion of employers who were recruiting

■ Central West ■ Rest of NSW

	Online jobs boards and company websites	Social media	Newspapers	Recruitment agencies (incl. government employment services)	Word of mouth (incl. poached)
Central West	68%	35%	8%	5%	33%
Rest of NSW	59%	29%	7%	15%	33%

Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Central West, while weighted data are used for Rest of NSW. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.